

# 10X

# STRESS TEST

EMPLOYEE BENEFITS | [10xtransparency.com](https://www.10xtransparency.com)

## DISTINCTLY DIFFERENT

### It's time to learn the truth about your Employee Benefits!

We study your data objectively, stress test the details, take the time to educate you on our findings and create positive change for small to mid-sized **Business Owners** and **HR Professionals** who want to take control of their Employee Benefits.

Our **transparency** formula is simple:

- + **NOT a Broker or Agent**
- + **NO Products**
- + **NO Commissions**
- + **NO Bonuses**
- + **NO Hidden Fees**
- + **NO Lavish Trips**
- + **NO B.S.**

## THE VISION

Our **Blue Ocean Strategy** is designed to transform how small to mid-size business owners, research, analyze, purchase and communicate their Employee Benefits with our **Crystal Clear Employee Benefit Lens™**.

**BIO** <https://www.linkedin.com/in/don-canada-ir-0b8700/>

## CANDID CONVERSATIONS

### 1. EMPLOYEE SATISFACTION

What are your employees saying about their Employee Benefit Program?

### 2. EASE OF ADMINISTRATION

How does your company facilitate the Open Enrollment communication process?

### 3. COST, COST AND MORE COST

What is your **team** currently doing to control cost in an unstable pricing environment and the 800lb gorilla in the room named - group health insurance?

### 4. PRODUCTS & PLAN DESIGN

In order to remain competitive, do you know what other companies (similar in size, industry, geography) offer their employees in compensation and employee benefits?

### 5. CONTRIBUTION STRATEGY

Does the employer view the employee benefits as an investment in attracting and retaining the most auspicious employees or as a necessary expense?

### 6. FUNDING ALTERNATIVES

How does your company currently fund the Employee Benefits and Retirement Program?

### 7. COMPLIANCE

Are you up to speed on the plethora of legislative changes, including the *three cost saving healthcare arrangements* approved by the DOL recently?

### 8. COMMUNICATION

How and when, does your company currently communicate the value of the Employee Benefit Program to the employees?

### 9. COACHING

Often, even with a Masters in Finance, Employee Benefits can be very confusing. How, and by whom, do you receive Employee Benefit information from currently and how is that working for you?

### 10. THE F-FACTOR

**Fiduciary** - will your company 401k plan survive an audit by the Department of Labor, Employee Benefit Security Administration, and/or the Internal Revenue Service?

To schedule an introductory meeting with Don Canada - simply go to <https://www.10xtransparency.com/05-contact-us>